



MADISON PLUS

PREMIER FASHION WEBSITE FOR THE MODERN PLUS SIZE WOMAN





MADISON PLUS

Your Style Discovered

Madison Plus is the first website of its kind for the modern plus size woman who is interested in fashion, shopping, beauty, community, and lifestyle. Madison Plus curates the best of designer and contemporary fashion and presents it to the customer in an entertaining format through trend stories, style guides, and our MP looks section. Madison Plus is also an integral part of our woman's life through our beauty, lifestyle, and entertainment coverage. Madison Plus is solely devoted to the plus size modern woman and creates a community for her on our site and through our social media platforms. Madison Plus was founded in 2008 and draws from the expertise of fashion professionals and personalities to deliver a website that is truly the first of its kind. www.madisonplus.com

ADVERTISING RATES

SPONSORED POSTS

Top Position for one day with social blitz (Facebook, Myspace, Twitter) \$500 / post
Each additional day \$100

BANNER ADS

Top banner (above the fold) \$15 CPM
Between the posts \$12 CPM
Side banner \$10 CPM
Below the fold \$10 CPM
Bottom Banner \$10 CPM

SPONSORED LINKS

One Month \$500 / Month
Six Months \$350 / Month

CONTACT

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